

ALTA NEWSLETTER

Q1 2024



MESSAGE FROM THE PRESIDENT

ROSLYN ALLEN, CPLTA

Dear ALTA Members and Friends,

It is my honor to greet our members, friends, and sponsors. It is hard to believe the 1st Quarter of 2024 is over. Beyond the challenges we faced in a couple of years, ALTA is still moving strong and providing amazing educational opportunities. As stated before, every event is planned with each of you in mind. The Board of Directors' mission is focused on your growth and development by working to fulfill the organization's mission, "to help promote, the profession, raise industry awareness, provide for the exchange of information and increase the stature of the Analyst within the industry."

Our Board of Directors is strongly working to provide the best educational and networking opportunities with the most up-to-date industry information. Everything we do is member-minded and the organization we represent. We are here to serve and empower you to serve your organization. This is ALTA's election year. If you are interested in running for a Board position, please look on the website and email ALTA.Secretary@gmail.com.

As you reflect on the first quarter of 2024, we trust ALTA met your educational and networking needs. We trust you networked with new people and shared information that empowered each of you for greater success in your life and career. Remember, we are concerned about your professional growth and how the organization can better serve you.

Please take time to visit the ALTA website (www.altahouston.org). The content includes all you would like to know about ALTA board members, events, and opportunities. We encourage you to get connected through volunteer opportunities. Should you have any questions or concerns contact us. Remember, ALTA is resilient and so are you! Hope to see you soon.

All the best,
Dr. Roslyn Allen, CPLTA
President, ALTA



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*Permian Basin: Keys to the Kingdom in the Hands of a Few

*Lights; Camera; Energy! Let's All Go To The Movies with Michael Webber



HOUSTON ALTA APRIL ALL-DAY SEMINAR

AT CONOCOPHILLIPS
CPLTA, CPL & CDOA Credits

April 23, 2024



8 am - 4 pm



CURT HORNE, CPL
CONSULTING
LANDMAN



DEREK KOPYCINSKI
PERCHERON



JOSEPH ADAMS
CONOCOPHILLIPS



LOGAN CHATTERTON
CONOCOPHILLIPS



SCOTT SMITH
REPSOL

REGISTER HERE

Members \$85
Non-Members \$100
Webinar \$60



JASON SEBASTINAS
REPSOL



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alta.secretary@gmail.com



HOUSTON ALTA APRIL ALL-DAY SEMINAR

AT CONOCOPHILLIPS

CPLTA, CPL & CDOA Credits

April 23, 2024



8 am - 4 pm

ALL DAY LUNCHEON AND SEMINAR
April 23, 2024

8:00 – 9:00	Registration/Breakfast
9:00 – 9:15	Opening Statements – Roslyn Allen, President - ALTA Welcome - Brenden Keyes, ConocoPhillips Rockies Land
9:15 – 10:05	Derek Kopycinski Title Supervisor at Percheron, LLC Topic – Surface Title Overview
10:05 – 10:20	Break
10:20 – 11:10	Joseph Adams Managing Counsel, L48 Transactions at ConocoPhillips Topic - Oil & Gas Regulations
11:10 – 12:10	Break - Lunch/Door Prizes
12:10 – 1:00	Curt Horne, CPL Consulting Landman Expert Witness Seminar Instructor Topic – Title Curative for the Land Professional
1:05 – 1:55	Logan Chatterton, Sr. Senior Business Development Geologist at ConocoPhillips Topic – How Geologists Collaborate with Land Organizations: Exploring the Partnership that Helps Shape Energy Explorations
1:55 – 2:05	Break
2:05 – 3:05	Jason Sebastinas, RPL Sr. Landman, Repsol Services Company Scott Smith, Land Manager, Repsol Services Company Topic – Gulf of Mexico – Lease Sales
Closing	Roslyn Allen, ALTA President

MESSAGE FROM 1ST VICE PRESIDENT

BOBBIE GUSTUS, CPLTA

Greetings ALTA Members. Things are in full swing and it is a very exciting year in 2024! I hope you have enjoyed our speakers and their presentations thus far.

We had Mr. Wilhelm from the Wilhelm Law Firm present “So You Want to Buy an Oil Well. Rules, Tricks, Tips and Traps for the Lease and Title Analyst”. We have brought in a couple of new subject matters such as KC Yost PM and Business Manager, Licensed Professional Engineer (semi retired from Percheron LLC) and Host of the Energy Pipeline Podcast presenting “Teamwork is Required for Successful Pipeline Routing” and Shelby Plitzuweit, Petrophysical Manager from Oxy presenting “Petrophysics 101: Why should we care about log data”.



We have our full day spring seminar on April 23rd, hosted at ConocoPhillips with a great lineup and some new speakers along with some of our favorites returning. Check out our website to get all the details.

Our in-person luncheon on May 28th will be with Lori Fisher presenting; who always educates us with her personal knowledge and insight. I would be remiss to not mention the buzz and excitement of the NALTA conference that will be held in Houston September 24 – 27, 2024.

OCTOBER 2024 MANAGER APPRECIATION LUNCHEON DETAILS:



Please mark your calendars and invite your team and leaders early for the October Manager’s Appreciation Luncheon. **Our speaker is none other than Kym Bolado, Founder, President and CEO of Shale Magazine and host of “In the Oil Patch” radio show.** As the publisher and CEO of SHALE Magazine and the host of In the Oil Patch radio show, Kym Bolado has conducted more than 650 interviews with energy experts. With 25 years of entrepreneurial experience, Kym Bolado started SHALE Magazine in 2013 as a result of her interest in the economic development taking place in Texas. The magazine thrived early on and has seen exponential growth since. Along with the growth of the magazine, Bolado took on the new challenge of becoming a radio talk show host on In the Oil Patch. In the Oil Patch was started in 2015 on San Antonio’s KTSA 550 AM. Within six months the show was in syndication. The show now airs on iHeart’s KTRH 740 AM in Houston, the number one talk radio station in the U.S. The radio show also airs in major metropolitan areas in Texas including Dallas, Midland, San Antonio, Austin, and Corpus Christi, as well as parts of New Mexico, Louisiana, and Mexico. Feel free to look them up at <https://shalemag.com/> and/ or at [In the Oilpatch | iHeart](#).

Hope to see each of you soon.

Bobbie

Get your fancy pants on and join us for a swanky ALTA Luncheon at the Petroleum Club of Houston, situated at 1201 Louisiana, Houston, TX 77002.

CORRESPONDING SECRETARY

TIFFANY MANEN, CPLTA



- Save the date for our upcoming face-to-face feast on Tuesday, May 28, 2024.
- Mark your calendars - the pre-registration deadline is Thursday, May 23, 2024.
- Got any food quirks? Drop me a line at tiffany.manen@conocophillips.com while signing up, and we'll whip up something special for you.
- Skip the line by pre-paying at registration, or throw down cash or card on the day.
- Member Magic: \$40 early birds; \$45 fashionably late
- Non-Members: \$45 early birds; \$50 fashionably late
- Can't make it in person? Hop on the webinar for just \$25.



When it comes to the stuff that really matters, why settle for fine when fabulous is also on the menu?!



ALTA NEWS FROM 2ND VICE PRESIDENT

ROBYN ARNOLD, CPLTA

Get ready to dive into the juicy Q1 2024 ALTA Newsletter, bursting with the scoop from January, February, and March! Hold onto your hats for some thrilling events coming your way! And hey, as a VIP ALTA member, you're in for a treat with this jam-packed quarterly update. Don't forget to keep your ALTA Profile fresh to catch all our email goodies! A big shoutout to our rockstar sponsors and advertisers for having our backs. In this edition, get your brain buzzing with enlightening articles, catch up on the latest from the ALTA Board of Directors, and get the lowdown on the April Seminar, Pre-Summer shindig, the NALTA Annual Conference, and more! We're all ears for your thoughts and ideas - hit us up at the end of the newsletter. Happy reading, folks!

TREASURER'S QUARTERLY FINANCIAL STATEMENT

KATIE HESS, CPLTA



Association of Lease and Title Analyst, Inc.

Statement of Activity by Month

January 1 - April 2, 2024

	JAN 2024	FEB 2024	MAR 2024	APR 1-2, 2024	TOTAL
Revenue					
ALTA's Income					\$0.00
Membership Dues	3,125.00	1,350.00	200.00		\$4,675.00
Monthly Luncheons (In-person)					\$0.00
01. January Luncheon	645.00				\$645.00
Total Monthly Luncheons (In-person)	645.00				\$645.00
Monthly Webinar Luncheon	98.64	175.00	175.00		\$448.64
Seminars (April/November)		75.00	355.00		\$430.00
Website Webinar (Pre-recorded)	320.00				\$320.00
Total ALTA's Income	4,188.64	1,600.00	730.00		\$6,518.64
Investments					\$0.00
Interest-Savings			145.17		\$145.17
Total Investments			145.17		\$145.17
Payments Rendered from Previous Year	130.00				\$130.00
Sponsorship					\$0.00
Giveaway Sponsor, Luncheons/Seminars	100.00				\$100.00
Seminar Sponsor			500.00		\$500.00
Total Sponsorship	100.00		500.00		\$600.00
Total Revenue	\$4,418.64	\$1,600.00	\$1,375.17	\$0.00	\$7,393.81
GROSS PROFIT	\$4,418.64	\$1,600.00	\$1,375.17	\$0.00	\$7,393.81
Expenditures					
Bank Fees	70.72	163.19	41.61		\$275.52
Dues & subscriptions					\$0.00
Network Solutions		73.29			\$73.29
QuickBooks		341.12			\$341.12
Zoom/Webinar	596.86				\$596.86
Total Dues & subscriptions	596.86	414.41			\$1,011.27
Luncheon Costs					\$0.00
Monthly Luncheon Only (7)	2,022.41	1,282.99			\$3,305.40
Total Luncheon Costs	2,022.41	1,282.99			\$3,305.40
Meetings		103.71			\$103.71
Operations	212.00	106.00	322.00		\$640.00
Total Expenditures	\$2,901.99	\$2,070.30	\$363.61	\$0.00	\$5,335.90
NET OPERATING REVENUE	\$1,516.65	\$-470.30	\$1,011.56	\$0.00	\$2,057.91
NET REVENUE	\$1,516.65	\$-470.30	\$1,011.56	\$0.00	\$2,057.91





ALTA & HADOA ARE
TEAMING UP AGAIN TO
BRING YOU



FREE SUMMER SOCIAL EVENT

Location:

Lazy Dog
Restaurant & Bar

Address:

20030 NW Frwy
Houston, Tx 77065

FOOD NETWORKING DRINKS

THURSDAY, APRIL 25TH 5PM-7:30PM

FOOD & DRINKS
PROVIDED

**CLICK HERE TO REGISTER TO ATTEND
AND/OR TO SPONSOR**



LORI GASKILL - DIRECTOR OF SOCIAL WAYS & MEANS

NALTA CONFERENCE

Grant Drawing





Three requirements to win:

1

**ALTA
MEMBER**

Be a current member of ALTA in good standing.

Join [HERE](https://altahouston.org)

2

**NALTA
MEMBER**

Be a current member of NALTA in good standing.

Join [HERE](https://nalta.org/conference)

3

**ATTEND THE ALTA
MAY LUNCHEON**

Attend the May ALTA luncheon and be entered to win!

Register [HERE](https://nalta.org/conference)

<https://altahouston.org>
<https://nalta.org/conference>

The 2024 Membership Drive has come to a close with over 200 ALTA members! As of April 1, the annual Membership Dues have been raised to \$65, offering a plethora of benefits. Among these benefits are NALTA Conference Grants, with more information provided above. Spread the word about ALTA to those who may be interested, direct them to ALTA's website, and encourage them to join!



KIM BROOKS - DIRECTOR OF MEMBERSHIP

Check out ALTA on Facebook and LinkedIn for more information on events and information.



JANUARY ALTA LUNCHEON



JAN 23, 2024, 11:00 AM - 1:00 PM
HOUSTON PETROLEUM CLUB, TOTAL BUILDING
1201 LOUISIANA STREET, HOUSTON, TEXAS 77002



**SO YOU WANNA BUY
AN OIL WELL?
RULES, TRICKS, AND
TRAPS FOR LEASE
AND TITLE ANALYSTS**

**GUEST SPEAKER:
JACK WILHELM**

REGISTER TODAY

- Member - Early Bird - \$40.00
- Member - Late Registration - \$45.00
- Non-Member Early Bird - \$45.00
- Non-Member Late Registration - \$50.00
- CPLTA Approved Point Pending

<https://althouston.org>



HOUSTON ALTA

Webinar Only

TEAMWORK IS REQUIRED FOR SUCCESSFUL PIPELINE ROUTING

FEBRUARY 27, 2024
11:30am - 1pm

Webinar
\$25



**Guest Speaker:
KC YOST, JR**

KC Yost, Jr is semi-retired as an Executive PM and Business Manager at Percheron LLC. Mr. Yost is a third generation pipeliner with 48 years of experience in the energy industry since receiving his BS in Civil Engineering from West Virginia University. He is an expert in pipeline project management, design, construction, and inspection; has spoken before federal, state, and local boards and numerous industry forums; and has published articles on these subjects.

REGISTER

althouston.org
1 CPLTA Core Credit



Houston ALTA March Webinar

Register HERE

**Petrophysics 101:
Why should we
care about log
data?**

\$25

**Date:
March 26, 2024**

**Time:
11:30 AM**

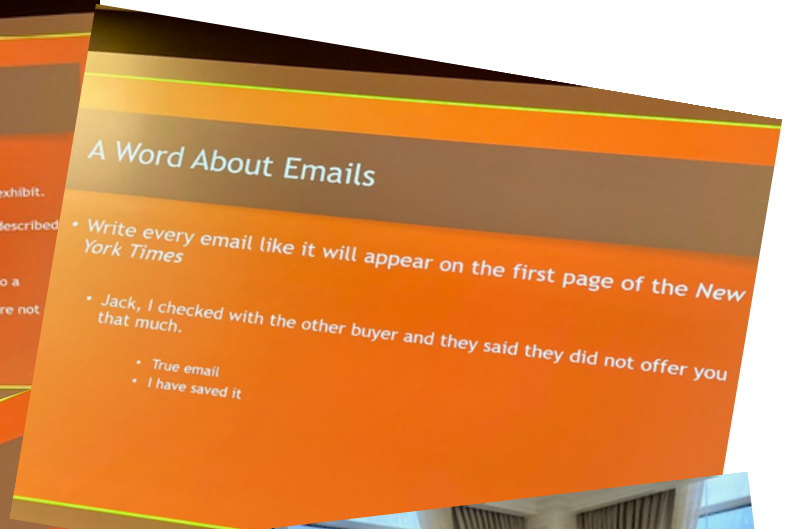
CPLTA Credit PENDING
alta.secretary@gmail.com
althouston.org



Shelby Plitzuweit
Petrophysical Manager
at Oxy

ALTA 1Q24 monthly events. Schooling for all during lunchtime on weekdays! The speakers and topics were top-notch, keeping things lively and beneficial. And hey, those presentations totally earned some certification brownie points!

JANUARY ALTA LUNCHEON!



**JANUARY 2024
\$25 AMAZON GIFT CARD
WINNERS SPONSERED BY
COTERRA ENERGY:**

- Shanetra Randle
- David Fisher
- Kimberly Brooks
- Sandy Salazar

Greetings Fellow Members,

Our board is eagerly anticipating the year ahead, brimming with exciting educational opportunities and enjoyable activities tailored for all ALTA members and peers. Be sure to mark your calendars for the upcoming Spring Seminar hosted at Conoco Phillips on April 23rd.

Throughout the year, I'll be collaborating with fellow board members to review and enhance any standing rules or by-laws discussed and approved by our esteemed members. Additionally, I'm enthusiastic about refining job descriptions for our current board members. With updates to ALTA's processes, it's imperative that our job descriptions accurately reflect these changes, ensuring smooth operations and effective governance.

Joey King, CPLTA
Director of Ethics & By-laws



POSITIVE MINDSET

- | | | |
|-----------|-----------|-----------|
| ADORABLE | EXCITED | INTUITIVE |
| BEAUTIFUL | FANTASTIC | KIND |
| CALM | GENEROUS | LOYAL |
| DILIGENT | HELPFUL | PATIENT |



WHERE IT ALL BEGAN



HOUSTON 

NALTA CONFERENCE

SEPTEMBER 11-13, 2024



KATHY MORRIS - NALTA LIAISON

Membership benefits of NALTA include:

- Networking Opportunities
- Access to Member Directory
- Participation in Chapter Seminars
- Discounts
- Job Postings in the Industry



Current CPLTAs must maintain their NALTA Membership.

Visit www.nalta.org to enroll or renew your membership.

RECORDING SECRETARY

CANDACE CONNER



ALTA BOARD OF DIRECTORS MEETINGS VIA ZOOM

JAN 16, 2024

FEB 20, 2024 **IN PERSON & VIA ZOOM**

MAR 19, 2024

All approved adapted minutes can be found on the ALTA's website.

[Minutes Archive - ALTA Houston](https://altahouston.org/minutes-archive/) <https://altahouston.org/minutes-archive/>

ALTA LUNCHEONS

JANUARY 23, 2024 LUNCHEON AT PETROLEUM CLUB

FEBRUARY 27, 2024 WEBINAR

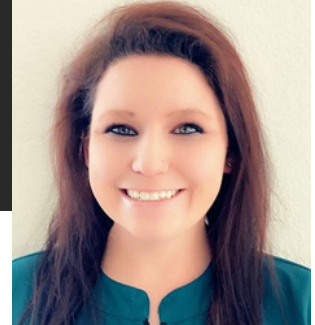
MARCH 26, 2024 WEBINAR

ARE YOU HIRING?

If you have a position that you are hiring for and would like ALTA to share with members. Please send an email to alta.secretary@gmail.com



LAURI KEGANS - DIRECTOR EMPLOYMENT & TECHNOLOGY



ALTA EDUCATIONAL SEMINAR OPPORTUNITIES!

SHEILA WILLIAMS, CPLTA - DIRECTOR EDUCATION



Working alongside the ALTA Board members to organize the April All-Day Seminar has been a rewarding experience. Meeting ALTA members and event attendees has been a highlight.

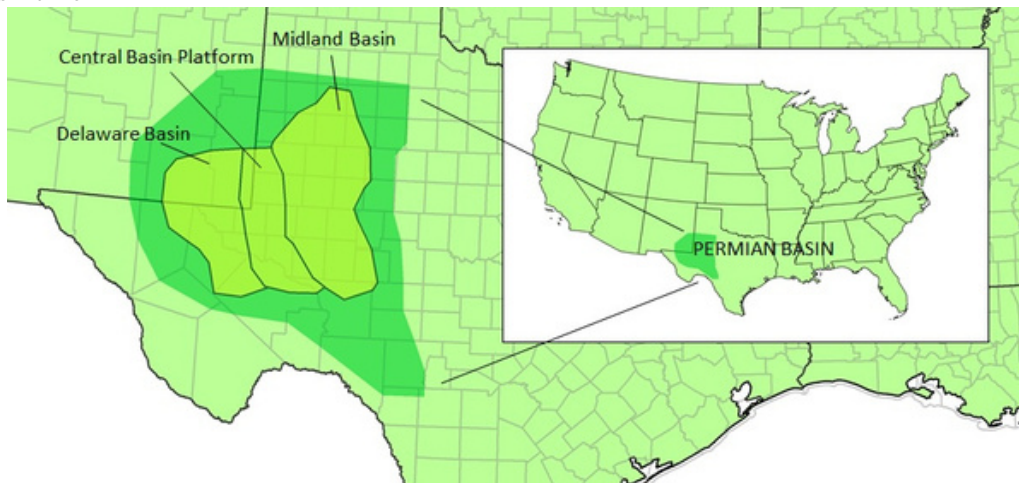
Our primary aim is to offer engaging topics of interest to our members. We encourage visitors to register for all Seminars. For the latest updates, visit the official ALTA website to stay informed and advance in your career.

We invite you to volunteer and join any of the planning committees. Professionals in fields such as Lease, Title Division Order, Legal, Accounting, Techs, Data Management, and Specialists are all welcome. Join us to enrich your career.

PERMIAN BASIN | KEYS TO THE KINGDOM IN THE HANDS OF A FEW

- The Permian holds 50,400 remaining locations that break even below \$50/bbl, or roughly nine years of drilling at the current development pace. For comparison, the Eagle Ford, Bakken, DJ and SCOOP | STACK combined offer ~18,000 locations on the same basis.
- XOM owns about a quarter of Permian-wide sub-\$50/bbl net inventory, followed by FANG at 14% and COP at 13%.
- COP, CVX and XOM each hold about 12 years of running room for gross operated sub-\$50/bbl breakeven inventory in the Midland Basin. Over in the Delaware Basin, COP, XOM and OXY hold 21, 13 and 10 years of inventory meeting the same threshold.
- Per-foot oil EUR degradation in the Delaware will continue to outpace the Midland, according to Enverus Intelligence Research (EIR) estimates. Delaware recoveries are expected to decline ~1.4 bbl/ft versus ~1.1 bbl/ft in the Midland for each incremental well added to a DSU.
- The Barnett holds the most potential for resource expansion in the Permian that isn't currently included in many operators' development plans. EIR's inventory estimates include 1,900 Barnett locations primarily across Ector, Andrews, Martin and Midland counties that average breakevens of \$48/bbl.

Enverus - April 2024



CPLTA NEWS & UPDATES

KERRY HEREDEN, CPLTA

Greetings everyone and happy spring! Speaking of spring, our Spring Seminar is on April 23. If you attend, please use the pre-approved credit to register your CPLTA credits. We are also putting together a two-day CPLTA review and test in May, so be on the lookout for the registration email.

If you have obtained CPLTA credits, here are items to remember:

- There is a six-month window to enter credits from the date of the event. Please use the provided calendar to enter the date. Do not type the date into the box.
- Even if you have obtained the required 50 CPLTA credits, continue to enter credits.
- All approved NALTA, which includes Steptoe & Johnson, NADOA and all Local Chapter credits are in the portal under pre-approved. Always check the pre-approved first before entering a New credit.
- If the credit is "pre-approved" (local and national Chapter events), please click "Select pre-approved credit" when you choose "Add New Credits" on your account on the NALTA website. Do not "Create a new credit".
- Create a "New Credit" if you attend training that was not approved through NALTA/ALTA or another local chapter.
- Example for New Credit Title: (ALWAYS put the YEAR FIRST) YEAR & CHAPTER/COMPANY - SPEAKER - TOPIC (examples below):
 - 2024 XYZ Company Training - Jane Doe - Just the Fracs
 - 2024 AAPL Webinar - John Doe - Mineral Ownership
- If you are unsure of entering a new title, please reach out to me and I can assist.
- Attach creditworthy information to your request that supports the training (i.e. Agenda, presentation, summary, AAPL Affidavit, etc.) You can combine multiple documents into one.



There are instructions for using the portal on NALTA's website under Certification at www.nalta.org/certification/. If you have any issues using the portal, please let us know through the contact form on NALTA.org. To capture a clear picture of your current CPLTA credits, please reach out to me and I can confirm the total. We have had an issue with past credits still on the account, including the Rollover credits. NALTA's Technology Director is aware of the problem and is working with the developer to fix the issue.

If you are not already a CPLTA, now is the time to start the process. The application and instructions can be found on the NALTA Portal www.nalta.org/certification/. You must be a member of NALTA as a CPLTA to obtain credits.

Please feel free to contact me at kerry.hereden@outlook.com or Tami Caldwell at cplta@nalta.org with any CPLTA questions.

Our professional status as a CPLTA sets a standard of excellence and achievement among lease and title analysts. We will rise above no matter what challenges we face!

Sincerely,
Kerry L Hereden, CPLTA
EMAIL: kerry.hereden@outlook.com
2024 CPLTA Liaison



Lights, camera ... energy! Let's all go to the movies with Michael Webber

They're rolling out the red carpet and Jimmy Kimmel is sharpening his monologue as Hollywood prepares to host the **96th Academy Awards**. The usual glitz and glamour will be on offer Sunday, March 7, but one thing about this year's Oscars may seem a little different: Several nominees for Best Picture have energy topics as central elements of their plots. That's right: energy.

This includes the heavy betting favorite, *Oppenheimer*, where Manhattan Project scientists seek to harness nuclear fission to build the atomic bomb. Another lauded film, *Killers of the Flower Moon*, centers on a deadly struggle for mineral rights and oil wealth on Osage lands in Oklahoma.

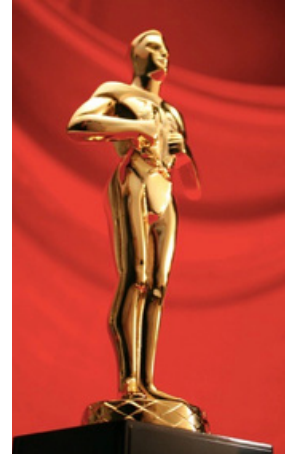
Seeing energy prominently featured on the big screen probably surprises some people. Don't count Dr. Michael E. Webber among them. Dr. Webber is a **professor in mechanical engineering** at the University of Texas and head of the Webber Energy Group at UT's school of engineering. He's also the world's foremost expert on Hollywood's treatment of energy. Perhaps you caught his celebrated PBS special **Energy at the Movies**, which explored how Tinseltown has captured the history of energy through popular film.

ExxonMobil caught up with Dr. Webber recently to pick his brain about this year's crop of movies and solicit his broader thoughts on energy and film. "It would be hard to make a movie that doesn't have energy in it somehow," Webber said. "I can't imagine a movie where energy's not there, at least indirectly." That's because energy is fundamental to every aspect of modern life captured on film, whether it's merely a shot of a running car or an appliance or a lightbulb or water boiling on the stove. Still, the subject of energy animates any number of Hollywood classics.

Giant, starring Elizabeth Taylor, James Dean, and Rock Hudson, clearly was an energy movie, chronicling Texas's shift from an agricultural economy to a petroleum economy. *Silkwood* and *The China Syndrome* tackled nuclear power. *Coal Miner's Daughter*? The connection's right there in the title. Another Oscar-winning classic, *How Green Was My Valley*, focused on life in the Welsh coalfields and coal's effect on a changing region. "It's a great film," Webber said. "But note that it's called *How Green Was My Valley*, not *is*. The coal mine had already trashed the valley."

The celebrated 2000 film *Billy Elliott* followed a similar trajectory. It's ostensibly about a boy who wants to be a ballet dancer. But there's something deeper, Webber said: "It's actually about the decline of the coal mines in England and union busting by Margaret Thatcher." He added: "There are movies where energy is not in the title, but energy is the subtext or provides the context for the film." You just have to keep your eyes open to the possibility.

Spend a few minutes thinking about it, and it's not hard to name movies where energy plays a big role, from *There Will Be Blood* and *Syriana* to *Mad Max: The Road Warrior's* manic take on peak oil. Like in *Mad Max*, energy is woven through many notable film franchises. Think James Bond dramatically jumping from the massive Contra hydroelectric dam in **the opening sequence of *GoldenEye***, while Clark Griswold absurdly **climbed Hoover Dam** in *Vegas Vacation*. Of course, few scenes can top Doc Brown and Marty McFly in the first *Back to the Future* realizing they'll need to **capture a bolt of lightning for the 1.21 "jigawatts"** needed to power the flux capacitor. Other movies aren't so explicit.



Take *Barbie*, another nominee for Best Picture on Sunday. Is *Barbie* an energy movie? Absolutely, maintained Dr. Webber, and in the most elemental way. "First of all, we're talking plastic toys made from oil and gas derivatives, so the Barbie Doll itself is a modern toy enabled by modern energy, globally distributed thanks to diesel or marine fuel." Webber continued, "Barbie is for sure an outgrowth of the modern energy industry." A more difficult question, though, is how they powered BarbieLand, where everything is lit and bright? "There's no smokestacks or obvious power plants or solar panels in BarbieLand," Webber noted. (**Scientific American called it** "a world that defies the laws of physics altogether.") "It's just taken for granted, which is the way most movies are, frankly," Webber continued. It's also the way many consumers think of the energy that power our lives. "When you ask people where energy comes from, they often say the plug in the wall."

Webber wants us to view film as something that shapes the way we think about **energy**, but also how energy shapes the way we think about film and entertainment. An air-conditioned theater on a hot summer's day helps. Dr. Webber's **Energy at the Movies scholarship** offers a lot of food for thought this Sunday. And on your next trip to the multiplex. So grab some popcorn and settle in. And perhaps sometime, in the years to come, we'll be rewarded when the Academy of Motion Picture Arts and Sciences adds its newest category: **Best Energy Movie**.

3/8/2024



Sponsorship levels are listed below for convenience. To request a contract or get more information contact [Lori Gaskill](#), ALTA Director of Social Ways and Means. While we are grateful for the support and sponsorship, in no way does ALTA endorse nor does advertisers reflect the opinion or preferences of ALTA.

Sponsorship Level	Luncheon Sponsor	Bronze	Silver	Gold	Platinum	Value	Comments
Cost	\$ 500.00	\$ 700.00	\$ 1,000.00	\$ 1,500.00	\$ 2,000.00		
Logo on ALTA Website	N/A	1 month	6 months	1 Year	1 Year	\$200/month	Company logo and link to your home page will be displayed on ALTA home page for the term of the agreement.
Verbal Recognition	✓	✓	✓	✓	✓	\$ 100.00	During sponsored events opening and closing statements
Promo items / swag bags/Door Prizes	Requested but not required	✓	✓	✓	✓	\$ 200.00	Sponsor provided swag and/or promo items are permitted to be distributed to ALTA members upon request
Logo on: Event Registration	Event flyer and online registration for the event	✓	✓	✓	✓	\$ 100.00	Flyers/ALTA Event Registration Page
Signage	✓		✓	✓	✓	\$ 100.00	Company logo included on event banner/signage/Power Point presentations the day of event
Homepage Promo	✓		✓	✓	✓	\$ 100.00	Link to your home page displayed on ALTA's event registration page
Email Promo	logo and sponsorship acknowledgement on event invitation emails			✓	✓	\$ 100.00	Includes Sponsor company logo on all email blasts to members with link to your home page.
Social Media Mentions	on shared event information.	1	3	6	10	\$100 each	Sponsor events, webinars, seminars, social events or like, ALTA will mention and share said events on Social Media during the term of the agreement upon receipt of said event.
Ad in Newsletter	N/A		1/4 Page	1/2 page	Full Page	\$50 per 1/4 Page	ALTA quarterly newsletter
Total Value		\$ 700.00	\$ 2,100.00	\$ 2,500.00	\$ 4,200.00		

*** ALTA is happy to share on our "Education" page webinars and/or courses your company may offer that are CPLTA/HADOA credited

ALTA neither directly nor indirectly endorses any product or service provided, or to be provided, by Sponsor whether directly or indirectly related to this Agreement. Sponsor will not state or imply that this Agreement is an endorsement by ALTA or its members. All Sponsor monies are designated for ALTA improvements, and to provide the education and networking ALTA continues to offer its members.



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- Professional Staffing
- Acquisitions & Divestitures
- Land Admin & Data Services
- Midstream, Renewables & ROW
- Litigation Support
- GIS Services
- Land Management



Contact Randy Helms - rhelms@teaminonline.com
 Phone: [281-880-8984](tel:281-880-8984), ext 1 www.teaminonline.com



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SAVE THE DATES!

2024 IN A SNAPSHOT VIEW!

ALTA BOARD MEETINGS IN YELLOW

ALTA LUNCHEONS or WEBINARS IN GREEN

2024 NALTA CONFERENCE & HOLIDAYS IN PURPLE

January						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

February						
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11	12	13	14	15	16	17
18	19	20	21	22	23	24
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March						
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31						

April						
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21	22	23	24	25	26	27
		30				

May						
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

June						
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30						

July						
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28	29	30	31			

August						
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11	12	13	14	15	16	17
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25	26	27	28	29	30	31

September						
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29	30					

October						
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November						
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24	25	26	27	28	29	30

December						
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

2024

Notes:	
Jan 01	New Year's Day
Jan 15	M L King Day
Feb 19	Presidents' Day
Feb 29	Leap Day
Mar 29	Good Friday
Mar 31	Easter Sunday
May 27	Memorial Day
Jun 19	Juneteenth
Jul 04	Independence Day
Sep 02	Labor Day
Oct 14	Columbus Day
Nov 11	Veterans Day
Nov 28	Thanksgiving Day
Dec 25	Christmas
Sep 11-13	NALTA Conference

To join or register for events go to www.altahouston.org



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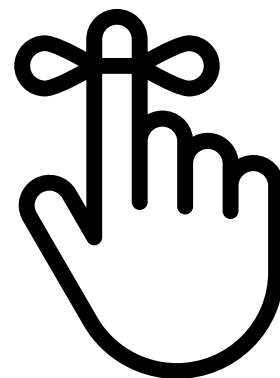
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**WE LOVE OUR
VOLUNTEERS! IF
INTERESTED IN GETTING
INVOLVED, PLEASE
CONTACT PRESIDENT,
ROSLYN ALLEN**





Just a friendly reminder that this year marks the ALTA Board of Director Election. If you're keen on running for a position and need more details, please reach out to ALTA's Recording Secretary, Candace Conner!

Got something juicy to share? Snazzy photos that deserve a spotlight? Or maybe you're just a natural-born inspiration to all the Lease and Title Analysts in H-Town? Hey, we're not judging! Just hit up Robyn Arnold (robyn.e.arnold@exxonmobil.com) to get the deets on how to get your awesomeness featured in ALTA's quarterly newsletter.

ALTA - www.altahouston.org.

NALTA - www.nalta.org.

For questions and employment opportunities please email: ALTA.Secretary@gmail.com

